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Countering Fraud for Competitive Advantage: The Professional Approach to Reducing the Last Great Hidden Cost

By Mark Button, Jim Gee

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reducing the last great hidden cost hidden cost of fraud and reap a new competitive countering fraud for competitive advantage the professional approach to reducing the last great hidden cost countering fraud for competitive Countering Fraud for Competitive Advantage: The Professional Approach to Reducing the Last Great Hidden Cost:

Substantially reduce the largely hidden cost of fraud and reap a new competitive advantage As the title suggests Countering Fraud for Competitive Advantage presents a compelling business case for investing in anti fraud measures to counter financial crime It looks at the ways of reaping a new competitive advantage by substantially reducing the hidden cost of fraud Aimed at a wide business community and based on solid research it is the only book to

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